



**REEDLEY  
DOWNTOWN  
ASSOCIATION**

**P.O. Box 615  
Reedley, CA 93654  
559-638-5484**

**www.Reedley  
Downtown.com**

**President  
Mike Franks  
Reedley Insurance**

**Vice-President  
Scott Preheim  
Preheim's Jewelry**

**Secretary  
Denny Mason  
Blossom Trail Photography**

**Treasurer  
Lisa Adams  
Rabobank, N.A.**

**Dawn Barcellos  
Valentino's**

**RoseMary  
Martinez  
Bank of Sierra**

**Lysha Payseno  
Stewart Title**

**Andrew Shinn  
Shinn Photography**

**Cheri Williams  
Mid-Valley Publishing**

**Eric Parichan  
Sam's Shoes**

March 13, 2008

**RE: ANNUAL REEDLEY STREET FAIRE**

Dear RDA Member:

It is time once again for the Reedley Street Faire!

Every year Reedley Street Faire attracts more participants and this year should be better than ever. We invite you and your business to join in the celebration and fun. This is a great opportunity to promote your business or services, alternatively, a wonderful opportunity to show your community involvement by being associated with this successful event.

**Enclosed you will find a copy of the 2008 Street Faire Application. Please review, complete and mail it back with your booth fees by Friday, April 4, 2008.**

General information regarding booths and the day of the event is included on the application. Once all applications have been accepted and approved, participants will receive information packets prior to the event, which will include booth space assignments, general information, and maps. All fees are due at the time of application submission. Please note that food vendor applicants need to submit the Health Department fees with a separate check/money order allowing us to return this back following the event if no on site inspection by the Fresno County Health Department takes place.

Due to the high volume of applications and time needed to review them, application **submission deadline** is **April 4, 2008**.

Should you have any further questions, please contact the RDA office at 559-638-5484. We look forward to another exciting and successful year!

Sincerely,

Denny Mason  
RDA Secretary



**Mark your calendar – the Annual Reedley  
Downtown Street Faire is Sunday, May 4,  
2008**