

FRESNO FARMERS' MARKET WORKSHOP

BUY FRESH, BUY LOCAL FOR A HEALTHIER COMMUNITY

Farmers' Market Workshop

For **local farmers, market managers, and locavores.**

This workshop will cover:

- Farmers' Market Regulations
- Starting and Sustaining a Successful Farmers' Market
- Food Safety On the Farm
- Marketing
- EBT & WIC Authorization, and becoming Certified
- Local Experiences of Certified and Non Certified Farmers' Markets

Morning Keynote Speaker

Preston Maring, MD

Kaiser Permanente
Medical Center- Oakland

Lunch Keynote Speaker

A.G. Kawamura, Secretary

California Department of
Food and Agriculture



Farmers' markets can make a difference in the health and wealth of our community. Learn how to increase the demand for your locally grown produce.

Monday, April 5, 2010

8:30 am - 4:00 pm

Ramada Inn

324 E. Shaw (Shaw & HWY 41)

Fresno, CA

Breakfast and lunch are included.

Please RSVP to:

Dorothy Lucatero

Fresno County Department of Public Health
559-445-3276 or dlucatero@co.fresno.ca.us

RSVP deadline - March 22, 2010

There is no cost to attend.

Interpretation in Spanish and Hmong will be provided.

Sponsors:



Department of Public Health
www.fcdph.org



Central Valley Health Network



YOUTH LEADERSHIP INSTITUTE

Fresno County Economic Opportunities Commission



Healthy Environments • Healthy Choices • Healthy People

